

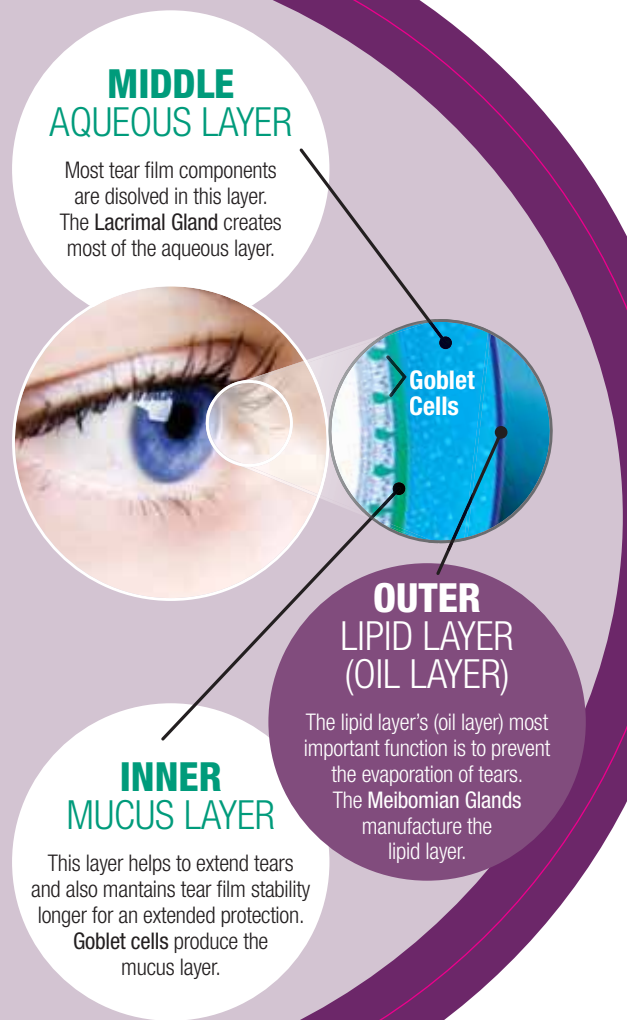
Take a look into your eyes

What is tear film?

Is a thin layer of liquid that constantly washes over your eyes to keep them moist and protected.

Tear film is made up of three carefully balanced components.

If any layer becomes depleted, the tear film will be unable to properly coat your eyes, and dry spots can form.



Systane[®] ULTRA
LUBRICANT EYE DROPS

For the Dry Eye patient without MGD



Systane[®] BALANCE
LUBRICANT EYE DROPS

For the Dry Eye patient with MGD



Systane[®] GEL DROPS
LUBRICANT EYE GEL

For all Dry Eye patients needing anytime protection



Reference: 1. Viso E, Gude F, Rodríguez-Ares MT. The Association of Meibomian Gland Dysfunction and Other Common Ocular Diseases With Dry Eye: A Population-Based Study in Spain. *Cornea*. 2010;0(0):1-6.
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Alcon[®]

Living with DRY EYE



Alcon[®]



What you need to know about **dry eye**

Do you know what dry eye is?

Dry eye is **caused by a change in tear production**—either not enough tears are produced, or those that are produced are of poor quality. This change can be caused by:

- Aging and/or hormonal changes (such as menopause)
- External elements and eye strain
- Certain medications

Do you feel any of these symptoms?

- Burning
- Stinging
- Redness
- Scratchiness
- Grittiness
- Irritation
- Tired eyes
- Sensitivity to light
- Excessive tearing
- Blurry vision



How can you manage your Dry Eye?

There is no cure for Dry Eye, but its symptoms can be managed by **using lubricant eye drops** (such as the SYSTANE® products featured in this brochure). Your doctor will diagnose the

severity of your Dry Eye and recommend a therapy accordingly.

Regular use of **SYSTANE® ULTRA Lubricant Eye Drops** can provide long-lasting comfort and relief.

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For the Dry Eye patient without MGD

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For the Dry Eye patient with MGD

Do you know what **MGD** is?

Meibomian Gland Dysfunction (MGD) is a **leading cause of dry eye**—almost half of dry eye sufferers have MGD.¹ MGD is a **reduction in the supply of oil**, which reduces the effectiveness of the lipid layer of the tear film. The lipid layer is the outer layer that helps prevent tears from evaporating quickly.

SYSTANE® BALANCE Lubricant Eye Drops

It is **specifically designed for dry eye patients with MGD**. It supplements the lipid (oil) layer of the tear film that is responsible for preventing tears from evaporating too quickly.